

Shreveport Times

PART OF THE USA TODAY NETWORK

2026 THE TIMES PROPOSAL TO THE CADDO PARISH

We appreciate the opportunity to present our publication for review as the official journal for the Caddo Parish. We would like to provide you with all the benefits that are offered by our newspaper, including the timely publication of legal notice, a larger audience and readership and improved response from our vendors and constituents.

In accordance with the Louisiana State Devised Statute 43:141.

Per the Bid request:

1. The office location: 401 N Market St. Suite 1500, Shreveport LA 71101, previously we were located at 222 Lake Street, Shreveport, LA
2. The Shreveport Times has been published since 1871, it is one of the oldest continuously operating newspapers in Louisiana.
3. We have not failed to publish for three consecutive issues within the last five years due to fire, flood, strike or natural disaster.
4. Paid circulation-most recent audit is attached
5. Post Office location for the postal permit is: 2400 Texas Ave., Shreveport LA 71102
6. Our single copy rate is \$3.50, annual subscriptions start at \$388.00 (different packages and plans are available depending on the type of subscription)
7. We publish Sunday-Friday
8. Notices for Official Journal are priced at a per agate line rate of \$.33 per line per day for standard line notices, display notices in the classified section are \$4.62 per column inch. Affidavits \$20.00
9. We have a dedicated staff of 7 reps to assist with processing legal notices (1 of whom resides in LA and has over 20 years' experience within the legal notice category). Additionally, we have a team of 12 affidavit associates to ensure affidavits are processed timely.

We would like to thank you again for the opportunity to present The Times as the official journal for the of the Caddo Parish.

Regards,

Tara Hamm

Director; Public Notices

The Times | USA Today Network

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News Media Statement

6 months ended September 30, 2025
Subject to Audit

Shreveport (Caddo Parish), Louisiana
www.shreveporttimes.com

Learn more about this media property at auditedmedia.com

CIRCULATION SUMMARY

	Sum	Avg Mon-Fri	Sat
TOTAL COMBINED AVERAGE CIRCULATION	3,411	3,104	959
The Times			
Print	2,497	2,082	
Digital Replica	914	1,022	959
Total Combined Average Circulation	3,411	3,104	959

CIRCULATION DATA BY PUBLICATION

Individually Paid Circulation			
Individual Subscriptions	2,338	1,995	
Single Copy	149	67	
Total Average Individually Paid Circulation	2,487	2,062	
Total Average Paid Circulation - Print	2,487	2,062	
Total Average Qualified Circulation - Print	10	20	
Total Average Circulation - Print	2,497	2,082	
Total Average Paid Circulation - Digital Replica	914	1,012	959
Total Average Qualified Circulation - Digital Replica		10	
Total Average Circulation - Digital Replica	914	1,022	959
Total Average Circulation - Print & Digital Replica	3,411	3,104	959

NOTES

REPORT ENDING DATE

September 30, 2025

Visit auditedmedia.com Media Intelligence Center for additional data.

NONPUBLISHING DAYS

No paper was issued on the following regular publishing days:

May 26, 2025 (Monday)	The Times
July 4, 2025 (Friday)	The Times
September 1, 2025 (Monday)	The Times

SINGLE COPY PRICES

Saturday/Sunday/Weekend	\$4.50
Daily/Other	\$3.50

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We certify that to the best of our knowledge all data set forth in this news media statement are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

Parent Company: Gannett Co., Inc.

THE TIMES, 401 Market St, Ste 1500, Shreveport, LA 71101-6911

HELEN TRASK

SVP, Consumer Marketing