



EVENT IMPACT CALCULATOR DETAIL - 2026 LOUISIANA ROUXGAROUX FOOTBALL 3/07/2026

Event Summary

Key Parameters		Key Results	
Event Name	2026 Louisiana Rouxgaroux Football 3/7/26	Business Sales (Direct)	\$262,078.27
Organization	Louisiana Rougaroux	Business Sales (Total)	\$381,667.86
Event Type	Sports: Professional	Jobs Supported (Direct)	226
Start Date	03/07/2026	Jobs Supported (Total)	245
End Date	03/07/2026	Local Taxes (Total)	\$13,847.67
Overnight Attendees	100	Net Direct Local Tax ROI	\$12,174.01
Day Attendees	1900	Est. Room Nights Demand	51

Direct Business Sales

Sales by Source

Attendees Spending	\$253,259.09	Exhibitor Spending	\$136.84
Organizer Spending	\$8,682.33	Total Event Spending	\$262,078.27

Business Sales by Sector

Industry	Attendees	Organizer	Media / Sponsors	Total
Lodging	\$6,621.81	\$0.00*	\$0.00	\$6,621.81
Transportation	\$42,954.25	\$31.73*	\$42.02	\$43,028.00
Food & Beverage	\$48,385.14	\$1,089.00*	\$0.00	\$49,474.14
Retail	\$87,934.08	\$0.00	\$0.00	\$87,934.08
Recreation	\$67,363.81	\$0.00	\$0.00	\$67,363.81
Space Rental	\$0.00	\$282.00*	\$0.00	\$282.00
Business Services	\$0.00	\$7,279.60*	\$94.82	\$7,374.42
Totals	\$253,259.09	\$8,682.33	\$136.84	\$262,078.27

* indicates that the calculator's model defaults were used

Economic Impact Details

	Direct	Indirect/Induced	Total
Business Sales	\$262,078.27	\$119,589.59	\$381,667.86
Personal Income	\$73,997.12	\$25,725.68	\$99,722.80
Jobs Supported			
Persons	226	19	245
Annual FTEs	3	0	3
Taxes And Assessments			
<u>Federal Total</u>	<u>\$22,142.37</u>	<u>\$9,187.26</u>	<u>\$31,329.63</u>
<u>State Total</u>	<u>\$14,154.73</u>	<u>\$2,410.24</u>	<u>\$16,564.98</u>
Sales	\$12,090.01	\$1,494.87	\$13,584.88
Income	\$246.54	\$85.71	\$332.25
Bed	\$0.00		\$0.00
Other	\$1,818.19	\$829.66	\$2,647.85
<u>Local Total</u>	<u>\$12,174.01</u>	<u>\$1,673.66</u>	<u>\$13,847.67</u>
Sales	\$11,122.81	\$1,375.28	\$12,498.09
Income	\$0.00	\$0.00	\$0.00
Bed	\$397.31		\$397.31
Per Room Charge	\$0.00		\$0.00
Tourism District	\$0.00		\$0.00
Restaurant	\$0.00	\$0.00	\$0.00
Other	\$653.89	\$298.38	\$952.27
Property Tax	\$1,498.77	\$441.39	\$1,940.16

Event Return On Investment (ROI)

Direct Total Tax ROI	
Direct Tax Receipts	\$12,174.01
DMO Hosting Costs	\$0.00
Direct ROI	\$12,174.01
Net Present Value	\$12,174.01
Direct ROI (%)	-
Total	
Total Local Tax Receipts	\$13,847.67
Total ROI	\$13,847.67
Net Present Value	\$13,847.67
Total ROI (%)	-

Estimated Room Demand Metrics			
Room Nights Sold	51		
Room Pickup (block only)	0		
Peak Room Nights	45		
Total Visitor Days	1,538		