

SPECIAL RESOLUTION RECOGNIZING BERSHAN SHAW

WHEREAS, the Caddo Parish Commission recognizes the importance of leaders who inspire individuals and organizations to rise above adversity, embrace purpose, and foster resilience, wellness, and excellence; and

WHEREAS, **Bershan Shaw**, widely known as “The Warrior Coach,” is a globally respected motivational speaker, business and executive coach, author, mental health advocate, and CEO and technology founder whose life story and professional work have empowered millions; and

WHEREAS, as a two-time breast cancer survivor who was once given just three months to live, Bershan Shaw defied extraordinary odds, transforming personal adversity into a lifelong mission to uplift, heal, and empower others; and

WHEREAS, Ms. Shaw is the founder of Warrior Training International, through which she has partnered with Fortune 100 and Fortune 500 companies to transform leadership cultures, strengthen communication, and build resilient, high-performing organizations through executive coaching and mindset development; and

WHEREAS, in response to the growing mental health crisis, Ms. Shaw created URAWarrior, a 24/7 AI-powered wellness platform backed by science and licensed therapists, designed to make mental wellness accessible, engaging, and community-driven, ensuring individuals never feel alone in their journey toward emotional growth and self-improvement; and

WHEREAS, Ms. Shaw’s work has been recognized with numerous honors, including the Woman Whole Life Achievement Award, the Business & Leadership of Excellence Award from the Women Economic Forum, and a Lifetime Achievement Award for National and Community Service from the President of the United States; and

WHEREAS, Bershan Shaw has inspired audiences across the globe, including at Chase, Amazon, Merrill Lynch, NYU, Booz Allen, the World Economic Forum, Forbes, the U.S. Senate, and the National Urban League, and has been featured in major media outlets including NBC, ABC, CBS, FOX, HuffPost, and Yahoo Finance; and

WHEREAS, Bershan Shaw will serve as the featured speaker at the **I AM... Conference: “The Year of Elevation”**, hosted by Dr. Rhonda Marie, on **March 7, 2026**, at the **Hilton Garden Inn**, bringing together leaders, entrepreneurs, and community members for a powerful experience centered on growth, purpose, and elevation;

NOW, THEREFORE, BE IT RESOLVED, that the **Caddo Parish Commission** does hereby recognize and honor **Bershan Shaw** for her extraordinary courage, visionary leadership, and unwavering commitment to empowering individuals and organizations to rise, lead, and live unstoppable lives; and

BE IT FURTHER RESOLVED, that the Caddo Parish Commission commends Ms. Shaw for her impactful work in mental health advocacy, leadership development, and holistic wellness, and for using her voice and platform to heal, inspire, and connect people across the world; and

BE IT FURTHER RESOLVED, that the Caddo Parish Commission extends its sincere appreciation to Dr. Rhonda Marie and all partners involved in hosting the I AM... Conference, and offers best wishes for a successful and transformative event.

THUS DONE AND ADOPTED by the **Caddo Parish Commission** on this ____ day of _____, 2026.