

MINUTES OF THE MEETING OF THE  
CADDO PARISH COMMISSION'S  
FILM & ENTERTAINMENT ADVISORY COMMITTEE  
HELD ON THE 7<sup>TH</sup> DAY OF AUGUST, 2025

The Caddo Parish Film & Entertainment Advisory Committee met in legal session on the above date at 12:00 noon in the Government Plaza Chambers Conference Room, with the following members were present constituting a quorum: Commissioners Cothran, Jones, Thomas, and G. Young (4). ABSENT: Commissioner Gage-Watts (1).

Chairperson G. Young advised that the Invocation and Pledge of Allegiance would be given during another meeting. There were no public comments, so the Committee moved onto New Business.

**NEW BUSINESS**

- *Discussion of summer/fall 2025 activities designed to develop and brand Caddo Parish as one of the premier film and entertainment hubs of the world*

The committee discussed proposals for a talent show in the community, engaging youth (ages 6-19), and potential prizes. The talent show is planned for April through June, with various rounds and a finale, potentially involving national artists. The event will engage youth, with judges and a consultant involved in the selection process. Detail are being finalized with regards to cost estimates for sound, equipment, venues, and marketing. The goal is to cultivate and develop the local population, making Caddo Parish a premier film and entertainment hub.

Mr. G. Young wants this to be a way to empower individuals and provide opportunities for the community, focusing on education and recreation. He said that this would be something that young people could do and keep them in the Parish, instead of fleeing the area. Mr. Thomas agreed and said that there are hidden gems in terms of talent here in this Parish that just need to be discovered.

Mr. G. Young has had discussions with Mr. Jones with assembling a volunteer-based choir to assist with events. Media partners will participate to bring more awareness to the events. There were also discussions using film trailers and possibly creating a YouTube channel to promote the events and participants.

Mr. Thomas also suggested putting a screen on the riverfront and showing local films.

Mrs. Bryant is concerned with the putting too much on the Parks and Recreation staff who is handling all of the events.

Mr. G. Young suggested Walter B. Jacobs being a forum for talent in that area. Mrs. Bryant also pointed out that they would need to obtain a waiver from the individuals. She also reminded the committee to be mindful of what is allowed and what is not allowed.

Mr. Cothran suggested releasing flyers to gauge interest and inform potential sponsors about the upcoming talent show. Mr. Patrick Wesley said that teasers should be strategically released. The goal is to create an event that attracts people to the Parish.

The Committee agreed to regroup once the details are finalized. Mr. G. Young requested a photo before the meeting adjourned.

There being no further business to come before the Committee, the meeting was adjourned.



Michelle Nations  
Assistant Commission Clerk