

**SPECIAL RESOLUTION OF RECOGNITION
HONORING SOCIALCON 2025**

WHEREAS, SocialCon 2025 is scheduled for **June 7, 2025**, at Eleven Events, 1529 Texas Avenue in Shreveport, Louisiana; and

WHEREAS, SocialCon is Shreveport’s first social media and digital marketing conference, created by Kalli Combs to elevate local entrepreneurs, creators, and businesses; and

WHEREAS, the event brings together renowned social media professionals—including speakers such as D’Audrea Smith, Chanell Sykes, Ariel Lathon and Keynote Speaker Dee-1—to present interactive sessions, workshops, and vendor showcases designed to foster community engagement and digital literacy; and

WHEREAS, SocialCon is hosted by local favorite ScooterMan Pro, who will use his famous energy to set the stage for social media giants like Monty Lans whose social media strategies, coaching and short form video expertise have made the comedian and founder of the Creative Genius Club one of the most sought-after social media professionals in the business alongside social media educating powerhouse and influential rapper with Louisiana roots Dee-1 whose career has seen him carving out previously unimagined creative spaces for engagement and education and making it clear that the 2010 NOLA Underground Hip Hop Artist of the Year and the Harvard fellow creating a new class at Tufts can and should be the same person;

WHEREAS, SocialCon 2025 serves as a platform for Northwestern Louisiana’s creatives to network, discover emerging tools and strategies, and gain practical skills to strengthen their brand and community presence; and

WHEREAS, the conference also celebrates local digital excellence through the inaugural SocialCon Awards—including categories like “TikTok Titan,” “Positive Vibes Only,” and “Content Killer”—highlighting the talents who use digital platforms to uplift and inspire; and

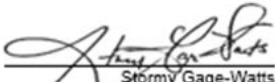
WHEREAS, the Caddo Parish Commission commends Kalli Combs for leveraging their passion and hometown pride to bring this innovative, educational, and community-centered event to Shreveport;

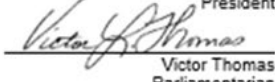
NOW, THEREFORE, BE IT RESOLVED, that the Caddo Parish Commission does hereby recognize SocialCon 2025 as a landmark event in digital marketing and community empowerment in Caddo Parish, applaud the organizers and presenters for their commitment to education, creativity, and local economic growth; encourage all residents and businesses of Caddo Parish to attend, support, and benefit from this pioneering conference; and extend best wishes for a successful, engaging, and impactful event.


BE IT FURTHER RESOLVED, that this resolution be placed on record in the official minutes of the Caddo Parish Commission and a copy be presented to the SocialCon organizers during the event.

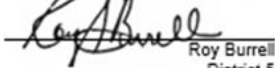
ATTEST:



Jeff Everson
Commission Clerk

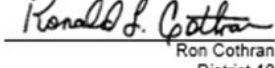

Stormy Gage-Watts
President



Victor Thomas
Parliamentarian



Greg Young
District 2

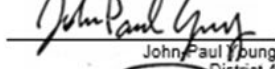

Roy Burrell
District 5



Grace Anne Blake
District 8

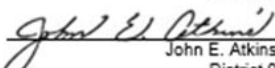

Ron Cothran
District 10

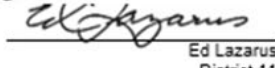

Kenneth R. Epperson, Sr.
Vice President


Chris Kracman
District 1


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District 4


Stafford Jones
District 6


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District 9


Ed Lazarus
District 11