

Economic Development Committee

Pickleball Information

Proposed Pickleball Summary

The Administration recommends constructing a Pickleball facility near the YMCA in South Shreveport. The proposed location is near restaurants and shopping, offering convenient access and potential partnerships. This project aims to attract tournaments and generate revenue through various sources, including facility usage fees, pro shop sales, and sponsorships. A \$10M revenue bond is proposed to fund the construction, with a 20-year payback period.

Questions from the Economic Development Committee

1. A request was made for the estimated revenues and expenses for the Pickleball Center.

See the attached proforma for estimated revenues and expenses at 40% utilization.

2. A request was made for a copy of the Parks & Recreation Master Plan.

See attached copy of Parks and Recreation Department Master Plan and related resources.

3. What are the total tax revenues earned by the Parish per tournament?

The Parish would not receive any property or sales taxes for tournaments. The Commission may consider a special structure such as a TIF.

4. Who collects the fees from the facility, including the Pro Shop?

The Parish would collect all fees to pay expenses and debt service. It will also own the Pro Shop and collect all net revenue from the shop. The YMCA would be compensated through a management fee.

5. Is the School Board on board with developing Pickleball programs for the urban areas?

Yes, see the attached letter of support by Keith Burton, Superintendent of Caddo Parish Schools. Also, in conjunction with USA Pickleball, the Parks and Recreation Department will establish grassroots pickleball programs for underserved and rural populations in Caddo Parish. USA Pickleball also has external grant programs that are invested in supporting schools and community organizations

6. When will the Pickleball programs begin?

If approved by the Commission, the construction should be completed by September 2027.

7. What does the Administration want from this committee?

A recommendation of support for the establishment of a Pickleball facility in Caddo Parish. If the ED Committee supports this initiative, the Administration will recommend an appropriation in the 2026 budget to be voted on by the entire Commission.