

# FOCUS SB a/k/a THE INQUISITOR

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May 23, 2025

Caddo Parish Commission  
Official Journal Proposal  
ATTN: Mr. Jeff Everson, Commission Clerk  
P.O. Box 1127  
Shreveport, Louisiana 71163-1127

RE: Bid  
Official Journal for Caddo Parish Commission

Dear Mr. Everson:

Thank you for allowing us to submit a bid as the official Journal on behalf of the Caddo Parish Commission. We hereby submit the following answers and rates which will be used for official proceedings if the council decides to select our publication for the next year.

1. *The Inquisitor* newspaper has and continues to be published in Caddo Parish.
2. *The Inquisitor* was previously published by Danny Lawler Enterprises, (7781 Hwy 1 North, Shreveport, LA) until it was sold October 2019, to Settle Talk LLC, (4 Tealwood Drive, Shreveport, LA).
3. *The Inquisitor* has not failed to publish or missed a week of publication and has printed every week for the past five years since our ownership.
4. *The Inquisitor* has been published weekly in Caddo Parish since 1997.
5. Circulation :

2024 -	8,000
2023 -	8,775
2022 -	9,000
2021 -	8,000
2020 -	8,000

6. *The Inquisitor* newspaper is mailed on Thursday nights, at the main post at 2400 Texas Ave, Shreveport, Louisiana.
7. Copies are sold off the rack and in machines at \$2 a copy. Subscription rates for print mailed weekly is \$50.00 for six months, \$95 for one year - to subscribe to digital format only is \$60.00 for one year and to receive both print and digital is \$105.00 for one year.
8. *The Inquisitor* is published weekly, with a press deadline of Tuesday at noon. The paper is printed Wednesdays and distribution begins Thursday afternoon through Friday to local retailers. Subscribers who receive mailed copies receive their papers on Friday if local and sometimes on Saturday, depending on locations. Subscribers who have digital access are able to read that week's paper as soon as 3 p.m. on Thursday. This allows immediate access to that week's issue. The online website is also updated daily, keeping readers informed throughout the week.
9. The publication rate for official proceedings is as follows:

**All printing of required legals in the classified section will be at \$6 per column inch / \$0.33 per agate line (at 7 font, using 14 agate lines per inch).**

**All other non-required ads in the classified section at a reduced rate of \$20 for the first 25 words, \$0.33 cents a word thereafter.**

**All other non-required display advertising at a reduced rate of \$100 per 1/8 page (4.925" x 2.25"); \$25 per column inch.**

***The Inquisitor* has an in-house notary. Therefore, there is no charge for Proof of Publication Affidavits related to official proceedings.**

Two complimentary copies will be mailed to your office, which allows for easy access to tear sheets. All tear sheets can also be emailed via PDF.

Billing is conveniently done through an online platform, which can be accessed via email and can be billed either per submission or billed monthly.

All legals can be emailed to *The Inquisitor* and will be published that week, if received by Tuesday at noon.

*The Inquisitor* uploads all public notices and legals to [publicnoticesads.com](http://publicnoticesads.com), which is offered by the Louisiana Press Association. This allows a search of the database of public notices from across the state.

10. *The Inquisitor* has served as the official journal for the Town of Blanchard since 2014 and the Town of Greenwood since August 2020.
11. Due to its popularity and affordable rates, it provides for public notices to be seen by a larger group of citizens who normally do not have access or are readers of other area publications.
12. *The Inquisitor* distributes to not only Caddo Parish, but neighboring Bossier Parish. Subscribers are from around the country, with subscriptions being mailed as far away as California. Many residents who move away, choose *The Inquisitor* to stay up to date with area news and happenings.
13. *The Inquisitor* is sold in over 125 retail establishments in Caddo and Bossier Parish. In Caddo Parish alone there are over 90 retail locations.

*The Inquisitor* runs a minimum of 24 pages per week.

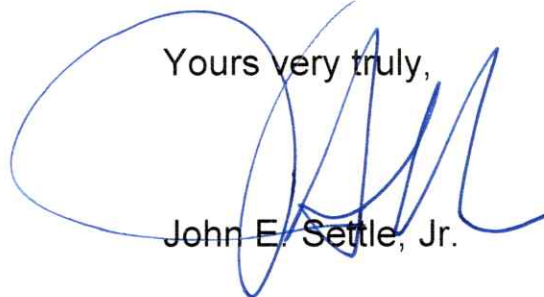
*The Inquisitor* covers parish wide news. It is not directed to a particular demographic.

In March of 2020, Settle Talk LLC launched Focus SB, which allowed for a new section of the newspaper dedicated entirely to local positive, political and cultural news. A new “flip” format was introduced, which allowed for *The Inquisitor* to maintain its current format and allow for the integration of Focus SB.

We hope that you will consider our experience in both publication and in covering news of both parish and city meetings. *The Inquisitor* is locally owned and operated and proudly supports all areas of the community.

If you have any questions or if I can be of further assistance, please do not hesitate to contact me .

Yours very truly,



John E. Settle, Jr.

(318) 422-2022

JES/kc