State of Louisiana

Parish of Caddo

In the Name and By the Authority of The Caddo Parish Commission

RESOLUTION OF APPRECIATION & RECOGNITION

Latasha V. Henderson

WHEREAS, the Caddo Parish Commission takes great pride in recognizing individuals from our community who have made outstanding contributions to the arts, culture, and philanthropy on a national and international scale; and is the desire of the Caddo Parish Commission to give appropriate acknowledgment and recognition to individuals who have rendered invaluable service on its behalf to the citizens of Caddo Parish, especially during Women's History Month, which is a time to celebrate and honor the contributions of Women to our history and culture; and

WHEREAS, **LaTasha V. Henderson**, professionally known as Designer Tasha, is a distinguished fashion designer, stylist, director, writer, costumer, and philanthropist whose work has left an indelible mark on the global fashion industry; and

WHEREAS, a proud native of Shreveport, Louisiana, Designer Tasha honed her craft through formal education at The Art Institute of Los Angeles and West Los Angeles College, specializing in Fashion Merchandising and Business, blending her Southern roots with a cutting-edge approach to style; and

WHEREAS, Designer Tasha is a Project Runway alumna and an internationally recognized creative force, whose innovative designs have graced 90 runways worldwide, and whose styling expertise has been featured in esteemed publications such as Marie Claire, Essence, Huffington Post, Heed Magazine, and FashionBombDaily; and

WHEREAS, her extensive portfolio includes styling and costume work for major productions such as Fox's "Rent," the television series "Power" and "Empire," BET's "The New Edition Story," and artists and icons including Kanye West's Sunday Service Choir, Sheryl Lee Ralph, Wendy Raquel Robinson, Laverne Cox, and many more; and

WHEREAS, she is a contributing fashion writer and serves as the Style Director for Heed Magazine and YV Magazine, bringing her visionary creativity to the editorial world while advocating for representation and diversity in fashion; and

WHEREAS, Designer Tasha's fashion brand, ITOOMV, is dedicated to giving back, donating 100% of its profits through her initiative, #TheGiveBack, embodying her deep commitment to philanthropy and community empowerment; and

WHEREAS, her leadership in curating and producing fashion shows, including "Episodes-The reUP bc weUP" and "PurpleREIGN," further exemplifies her dedication to artistic expression and supporting emerging talent in the industry; and

WHEREAS, Designer Tasha's resilience, passion, and unwavering commitment to her craft have elevated her to international acclaim, serving as a role model and inspiration for aspiring designers, stylists, and entrepreneurs;

NOW, THEREFORE, BE IT RESOLVED, that the Caddo Parish Commission does hereby recognize and appreciate LaTasha V. Henderson, known as Designer Tasha, for her outstanding contributions to fashion, arts, and philanthropy and for representing Shreveport and Caddo Parish with excellence on the world stage and does hereby proclaim March 16th as

Designer Tasha Day

in Caddo Parish Louisiana and encourages all citizens to join in recognition of her talent and creativity by encouraging talent in the community and believing in the value of creativity in Caddo Parish.

ATTEST:

Jeff Everson
Commission Clerk

PARISH OF CADDO
LOUISIANA

Stormy Gage-Watts
President

Victor L. Thomas
Parliamentarian