

## Patrick Wesley

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**From:** Scott Wysong <wysongbrandsolutions@gmail.com>  
**Sent:** Wednesday, March 12, 2025 3:16 PM  
**To:** Patrick Wesley  
**Subject:** Grambling game

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Patrick,

I can't find the report from 2015, but I found this table and used the overnighter and daytripper percentages from 2015 (and 2015 attendance) and updated the spending. With it being Labor Day weekend, I put overnights staying 2 nights (Direct econ impact is from fans, but there is an indirect impact as well, which totaled together makes up the TOTAL impact). Call me if you have any questions.

Scott

### Spending from Visitors

	Total Game Attendance	% of Fans	# of Visitors	Daily Spending per Overnighter	# of Days	Visitor Spending
Hotel Overnights	10,000	16%	1,645	\$ 135.00	2	\$ 444,079
Day Trippers	10,000	26%	2,600	\$ 55.00	1	\$ 143,000
<b>Direct Economic Impact</b>						<b>\$ 587,079</b>
<b>TOTAL Economic Impact</b>						<b>\$ 1,027,388</b>