

State of Louisiana



Parish of Caddo

In the Name and By the Authority of The
Caddo Parish Commission

RESOLUTION OF APPRECIATION & RECOGNITION Daytriona "Rich Auntie DaDa" Coleman

WHEREAS, it is the desire of the Caddo Parish Commission to give appropriate acknowledgment and recognition to individuals who have rendered invaluable service on its behalf to the citizens of Caddo Parish, especially during Women's History Month, which is a time to celebrate and honor the contributions of Women to our history and culture; and

WHEREAS, the Caddo Parish Commission acknowledges and celebrates the remarkable contributions of **Daytriona Coleman**, known publicly as "Rich Auntie DaDa," to our community and beyond; and

WHEREAS, Daytriona Coleman has emerged as a dynamic and influential presence on social media platforms such as Facebook and TikTok, where she captivates audiences with her engaging content and infectious personality; and

WHEREAS, Daytriona Coleman, through her persona as "Rich Auntie DaDa," leads an "Aunt-ourage" of followers, inspiring and empowering them with her "Auntrepreneurial"/entrepreneurial spirit and insightful commentary on various subjects including real estate, marketing, world travel, and cultural appreciation, with a special emphasis on highlighting the beauty and richness of Louisiana, particularly Northwest Louisiana, Caddo Parish, and Shreveport; and

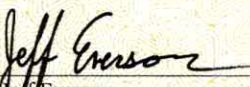
WHEREAS, Daytriona Coleman's dedication to her craft as an entrepreneur and her innovative approach to marketing have not only elevated her own success but have also contributed to the economic growth and development of our community; and

WHEREAS, Daytriona Coleman's commitment to promoting the cultural heritage and unique attributes of Northwest Louisiana, Caddo Parish, and Shreveport fosters a sense of pride and unity among residents and visitors alike; and


WHEREAS, Daytriona Coleman's positive influence and inspirational message resonate with audiences of all backgrounds, exemplifying the spirit of entrepreneurship, creativity, and community engagement;

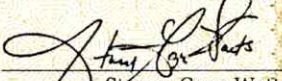
NOW, THEREFORE, BE IT RESOLVED, that the Caddo Parish Commission hereby recognizes and honors Daytriona "Rich Auntie DaDa" Coleman for her outstanding contributions to our community, her innovative approach to social media engagement, and her unwavering commitment to promoting the beauty and potential of Northwest Louisiana, Caddo Parish, and the City of Shreveport.

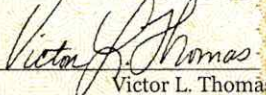
ATTEST:


Jeff Everson
Commission Clerk




John-Paul Young
President


Stormy Gage-Watts
Vice-President


Victor L. Thomas
Commissioner